



Photographs by John Fitzpatrick - LightsCameraReaction.com

Eventures

VOLUME 1 JANUARY 2007

ISES-OCC Newsletter

ISES Member - Spotlight

Inside This Issue

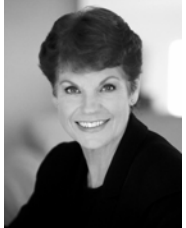
- 1 Message from the President
- 1 Member Spotlight
- 2 Mission Statement /
- 2 Board of Directors
- 2 Industry News
- 3 Member Profile
- 3 About ISES
- 4 Upcoming & Past Events & New Members

Jean Vivrette, CSEP – President, Pacific Partners



As owner and president of Pacific Partners, Jean takes a personal interest in every company endeavor. She exhibits an unrelenting commitment to each client's objective, and is a constant guiding presence throughout the planning and execution stages of every program. Jean particularly excels at clarifying the needs of each client, enabling her team of professionals to work efficiently toward feasible solutions for a successful program. Extremely intuitive and in touch with current event trends in nouveau cuisine, novel entertainment, trend setting design and advancements in technology, she is a valuable consultant for clients. Her creative flair and ingenuity elevate productions and programs to a higher level. Jean is well respected in the corporate special event and meeting community as having forged a company with personalized service and superior standards for quality. Her determination to deliver excellence is unparalleled.

Message from the President



January 2007

Dear ISES-OCC Members:

First of all, a warm welcome to our eight new ISES-OCC members who joined during the December Membership Drive. We are so happy to have you as part of our new chapter. I encourage you to get involved with one of our great committees- we have something of interest to everyone. And you don't have to commit an inordinate amount of time to be involved. If everyone does a little bit, no one has to carry the whole load and we all will benefit from it.

From all indications, 2007 is going to be a very good year in the event industry here in Orange County. There is so much talent and creativity to tap into and you can rest assured that a dedicated member will be a dedicated partner in your event needs.

If you are not already considering obtaining your CSEP (Certified Special Events Professional) designation I would suggest that it's a good New Year's Resolution to make. It's another way of setting yourself apart from the pack and shows your clients and prospective clients that you are professional and dedicated to being the top in the industry. The good news is that ISES is making it more convenient to take the exam. You can find out more by visiting www.ises.com. Or ask one of the CSEPs in the OCC chapter for more info.

Wishing you all the best for a healthy and prosperous 2007.

Sincerely,

Barbara Wallace
 Barbara Wallace, CSEP
 ISES-OCC Founding President



ISES-OCC / the Mission

The Mission of ISES is to educate, advance and promote the special events industry and its network of professionals along with related industries.

To that end, we strive to...

- Uphold the integrity of the special events profession to the general public through our "Principles of Professional Conduct and Ethics"
- Acquire and disseminate useful business information
- Foster a spirit of cooperation among its members and other special events professionals, and...
- Cultivate high standards of business practices.

Meet your new Board of Directors

President

Barbara Wallace, CSEP
President, Barbara Wallace Weddings
bw@barbarawallaceweddings.com
949.640-7843

VP, Membership

Kelly Aguilar
President, Social Butterfly Events
kelly@socialbutterflyinc.com
714.280.4819

President Elect

Wendy Dahl
Dahl Wedding Company
wendy@dahlweddingcompany.com
714.596.4455

Director – Communications

Sabrina Aris
Hilton Anaheim
sabrina_aris@hilton.com
714.740.4278

VP, Communications

Owen D. Kirschner
Major League Music
info@music4events.com
562.429.3732

Director – Education & Programs

Torria Davis
Cal State Fullerton
tdavis@fullerton.edu
714.278.4177

VP, Education & Programs

Jean Vivrette, CSEP
President, Pacific Partners
jean@pacificpartners.com
949.789.2975

Director – Education & Programs

Chad Dickey
Pacific Coast Bar & Beverage
pacificcoastbar@yahoo.com
714.334.1436



Industry News

This is your ISES-OCC newsletter! Please contribute to it!

We are seeking articles, points of interest, your promotions, event highlights that would be of interest to our members!



Special thanks to John Fitzpatrick of Lights, camera reaction for his photo contributions and talent



CSEP: Certified Special Events Professional



When you attain CSEP, you...

- Commit to your profession.
- Separate yourself from your competition.
- Enhance your professional credibility.
- Provide proof of your expertise.

What is CSEP?

The CSEP designation is the hallmark of professional achievement in the special events industry. It is earned through education, performance, experience, and service to the industry, and reflects a commitment to professional conduct and ethics. The CSEP designation is awarded by the International Special Events Society (ISES) and its Certification Committee. ISES is the only international umbrella organization representing professionals in all disciplines of the special events industry. Education and a commitment to professionalism are cornerstones of ISES.

Why should I be certified?

The special events industry has experienced phenomenal growth over the past several years and is changing at an even faster pace. Today, special events are more challenging and require a level of professionalism equal to none. Become a recipient of the CSEP designation and set yourself apart from the competition.

Interested in CSEP?

Now is the time to take the first steps toward achieving your CSEP. The Certification Committee and ISES staff will help you begin the process with orientation programs that explain the requirements, commitment and other details; assign mentors to help candidates through the process; provide study materials and a bibliography of suggested reading.

About ISES

ISES, *The International Special Events Society* is comprised of over 4,000 professionals in over a dozen countries representing special event producers (from festivals to trade shows), caterers, decorators, florists, destination management companies, rental companies, special effects experts, tent suppliers, audio-visual technicians, party and convention coordinators, balloon artists, educators, journalists, hotel sales managers, specialty entertainers, convention center managers, and many more ...

The International Special Events Society (ISES) was founded in 1987 to foster enlightened performance through education while promoting ethical conduct. ISES professionals strive to focus on the "event as a whole" rather than its individual parts. ISES has grown to involve nearly 4,000 members active in 38 chapters throughout the world. Membership brings together professionals from a variety of special events disciplines including caterers, meeting planners, decorators, event planners, audio-visual technicians, party and convention coordinators, educators, journalists, hotel sales managers and many more professional disciplines. The solid peer network ISES provides helps special events professionals produce outstanding results for clients while establishing positive working relationships with other event colleagues.

Upcoming Events

February 8 - Anaheim Hilton

777 Convention Way, Anaheim, CA 92802
http://www1.hilton.com/en_US/hi/hotel/SNAAHHH-Hilton-Anaheim-California/directions.do

Topic: Trends in Design

March 8 - Black Gold Golf Course

<http://www.blackgoldgolf.com/>

Topic: Sales / Marketing

April 12 - Huntington Beach Equestrian Center

18381 Goldenwest St. Huntington Beach, CA. 92648

<http://hcpec.com/>

Topic: TBD

Susan Sellers

Del Lago Trio (949) 595-4494
<http://www.dellagotrio.com/>

Signature Rentals

(714) 545-6777 or (949) 660-9555
<http://www.signatureparty.com/>

Chad Dickey, Owner (board member)
 Pacific Coast Bar and Beverage
 (714) 334-1436

pacificcoastbar@yahoo.com
www.pacificcoastbar.com

Welcome New Members

Ted M. Arihara

Party Art Creations (TM) (562) 522-3080
TArihara@partyartcreations.com
www.partyartcreations.com

Corey Ford

Clean Comedians (714) 670-1929
corey@cleancomedians.com
www.cleancomedians.com

Jessica Kanaley, Student Member

Paula Laskelle

Champagne Taste (949) 498-4806
paula@weddingsbyct.com
www.weddingsbyct.com

Mitch Merritt

l'image (626) 482-8723
mitch@limagephotography.com
<http://www.limagephotography.com>

John R. Patrick

Party Art Creations (TM) (562) 822-3393
JPatrick@partyartcreations.com
www.partyartcreations.com

Recent Past Events



Thank you to our January 4th guest speaker

John Spencer Ellis

<http://www.johnspencerellis.com/>

hosted by: Pacific Partners

A SPECIAL THANKS TO THE GENEROUS SUPPORT FROM:

Youngsong Martin

Wildflower Linens (714) 965-7775
<http://www.wildflowerlinens.com/>

Jean Vivrette (board member)
 Pacific Partners (949) 789-2975
<http://pacificpartners.com/>

